

CALEIGH RIPP

ASSOCIATE CREATIVE DIRECTOR

CONTACT

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Portfolio: calripp.com

EDUCATION

CHICAGO PORTFOLIO SCHOOL

Focus: Art Direction

Graduated: 2017

SAINT LOUIS UNIVERSITY

Majors: Communications,
International Studies

Minor: Spanish

Graduated: 2013

SKILLS

Midjourney

Procreate

Photoshop

Illustrator

InDesign

After Effects

Light Room

DSLR Photography

Social Media Mgmt.

Website design

EXPERIENCE

LIPPE TAYLOR

ASSOCIATE CREATIVE DIRECTOR | SEPT 2023 - PRESENT

- Support with the development of concepts, strategies and client presentations
- Manage and supervise multiple projects and teams
- Ensure resources are allocated according to project needs
- Direct the design and development of creative materials
- Keep up with the latest trends and technologies

SENIOR ART DIRECTOR | SEPT 2022 - SEPT 2023

- Directed and managed photo and video shoots
- Led and participated in brainstorm sessions
- Managed and directed designers
- Presented holistic creative work to clients

ART DIRECTOR | JULY 2021 - SEPT 2022

- Concepted, designed and executed based on project briefs
- Strategized for earned media and culture tapping opportunities
- Designed and developed creative materials

WEBER SHANDWICK

ART DIRECTOR | OCT 2019 - JULY 2021

- Led art direction and post production for tabletop shoots
- Mentored and provided oversight to design interns

JUNIOR ART DIRECTOR | JAN 2018 - OCT 2019

- Designed and developed creative materials across mediums
- Participated in brainstorm sessions

DESIGN INTERN | JULY 2017 - DEC 2017

ILLINOIS POLICY

COMMUNITY MANAGER | 2016 - 2017

- Acted as front line brand manager for website and social channels
- Designed all social media, print and digital assets
- Worked with development partners to manage website redesign, ongoing updates and bug fixes

DIGITAL COORDINATOR | 2013-2016

- Managed and scheduled website content
- Planned, scheduled and created all social media content
- Managed mass email communications via Mailchimp